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1**Why do companies do analysis?**

- Liquidity.
- Profitability.
- Solvency.

Who analysis?

- Short term creditors.
- Long term creditors.
- Shareholders. Profitability and solvency.

Comparison:

- Intracompany basis.
- Industry average.
- Intercompany basis.

Tools of analysis:

- Horizontal analysis. Intracompany comparison.
- Vertical analysis. Intra + inter-company comparison.
- ratio analysis. Intra + inter-company + average comparison.

Which one of the following is primarily interested in the liquidity of a company?

- a. Government agencies
- b. Shareholders
- c. Long-term creditors
- d. **Short-term creditors**

Which one of the following is **not** a characteristic generally evaluated in analyzing financial statements?

- a. Liquidity
- b. Profitability
- c. **Marketability**
- d. Solvency

In analyzing the financial statements of a company, a single item on the financial statements

- a. should be reported in bold-face type.
- b. **is more meaningful if compared to other financial information.**
- c. is significant only if it is large.
- d. should be accompanied by a footnote.

Short-term creditors are usually most interested in evaluating

- a. solvency.
- b. **liquidity.**
- c. marketability.
- d. profitability.

Long-term creditors are usually most interested in evaluating

- a. liquidity and solvency.
- b. solvency and marketability.
- c. liquidity and profitability.
- d. **profitability and solvency.**

Comparisons of data within a company are an example of which one of the following comparative bases?

- a. Industry averages
- b. Intercompany
- c. **Intracompany**
- d. Interregional

A technique for evaluating financial statements that expresses the relationship among selected items of financial statement data is

- a. common size analysis.
- b. horizontal analysis.
- c. **ratio analysis.**
- d. vertical analysis.

A shareholder is interested in the ability of a firm to

- a. pay consistent dividends.
- b. appreciate in share price.
- c. survive over a long period.
- d. All of these answer choices are correct.**

Comparisons of financial data made within a company are called

- a. intracompany comparisons.**
- b. interior comparisons.
- c. intercompany comparisons.
- d. intramural comparisons.

Comparisons can be made on each of the following bases **except**

- a. industry averages.
- b. intercompany basis.
- c. intracompany basis.
- d. All of these answer choices are basis for comparison.**

In analyzing financial statements, horizontal analysis is a

- a. requirement.
- b. tool.**
- c. principle.
- d. theory.

Horizontal analysis is also called

- a. linear analysis.
- b. vertical analysis.
- c. trend analysis.**
- d. common size analysis.

Vertical analysis is also known as

- a. perpendicular analysis.
- b. common size analysis.**
- c. trend analysis.
- d. straight-line analysis.

In ratio analysis, the ratios are never expressed as a

- a. rate.
- b. negative figure.**
- c. percentage.
- d. simple proportion.

Shareholders are most interested in evaluating

- a. liquidity and solvency.
- b. profitability and solvency.**
- c. liquidity and profitability.
- d. marketability and solvency.

2

| Liquidity ratios | |
|--|--|
| Measure the short-term ability of the company to pay its maturing obligations or unexpected needs of cash. | |
| Current ratio. | Measures short term debt paying ability. |
| Acid test (quick ratio). | Measures immediate short-term liquidity. |
| Receivables turnover. | Measures liquidity of receivables. |
| Inventory turnover. | Measures liquidity of inventories. |

| Profitability ratios | |
|---|--|
| Measures the income or operating success of a company for a period of time. | |
| Profit margin. | Measures net income generated by each currency unit of sale. |
| Asset turnover. | Measures how efficiently assets are used to generate sales. |
| Return on asset (ROA). | Measures overall profitability of assets. |
| Return on Equity (ROE). | Measures profitability or owner's investment. |
| Earnings per share (EPS). | Measured net income earned on each ordinary share. |
| Price earnings ratio (PE). | Measures the ratio of the market price per share to earnings per share. |
| Payout ratio. | Measures percentage of earnings distributed in the form of cash dividends. |

| Solvency ratios | |
|--|--|
| Measures the ability of a company to survive over a long period of time. | |
| Debt to total asset ratio. | Measures the percentage of total assets provided by creditors. |
| Times interest earned. | Measures ability to meet interest payment as they come due. |

| ratio | formula |
|---|--|
| Current ratio | Current asset / current liability |
| Acid-test (quick) ratio | (Current assets - inventory) / current liability |
| Receivables turnover | Net credit sales / average net receivables |
| Inventory turnover | COGS / Average inventory |
| Profit margin | Net income / net sales |
| Asset turnover | Net sales / average assets |
| Return on assets | Net income / average assets |
| Return on ordinary shareholder's equity | (net income - preference div) / average ordinary shareholder's equity |
| Earnings per share | (Net income - preference div) / weighted average ordinary shares outstanding |
| Price earnings (PE) | Market price per share / earnings per share |
| Payout ratio | Cash dividends / net income |
| Debt to total assets ratio | Total debt / total assets |
| Times interest earned | Income before income taxes and interest expense / interest expense |

1-Each of the following is a liquidity ratio **except** the

- a. acid-test ratio.
- b. current ratio.
- c. debt to total assets ratio.**
- d. inventory turnover.

2-A ratio calculated in the analysis of financial statements

- a. expresses a mathematical relationship between two numbers.**
- b. shows the percentage increase from one year to another.
- c. restates all items on a financial statement in terms of dollars of the same purchasing power.
- d. is meaningful only if the numerator is greater than the denominator.

3-A liquidity ratio measures the

- a. income or operating success of an enterprise over a period of time.
- b. ability of the enterprise to survive over a long period of time.
- c. short-term ability of the enterprise to pay its maturing obligations and to meet unexpected needs for cash.**
- d. number of times interest is earned.

4-The current ratio is

- a. calculated by dividing current liabilities by current assets.
- b. used to evaluate a company's liquidity and short-term debt paying ability.**
- c. used to evaluate a company's solvency and long-term debt paying ability.
- d. calculated by subtracting current liabilities from current assets.

5-The acid-test (quick) ratio

- a. is used to quickly determine a company's solvency and long-term debt paying ability.
- b. relates cash, short-term investments, and net receivables to current liabilities.**
- c. is calculated by taking one item from the income statement and one item from the statement of financial position.
- d. is the same as the current ratio except it is rounded to the nearest whole percent.

6-The current ratio may also be referred to as the

- a. short run ratio.
- b. acid-test ratio.
- c. working capital ratio.**
- d. contemporary ratio.

7-A weakness of the current ratio is

- a. the difficulty of the calculation.
- b. that it doesn't take into account the composition of the current assets.**
- c. that it is rarely used by sophisticated analysts.
- d. that it can be expressed as a percentage, as a rate, or as a proportion.

3

E15-9 The income statement for Christiansen, A/S, appears below.

| CHRISTIANSSEN, A/S Income statement For the year ended December 31,2017 | |
|---|---------|
| Net sales | 400,000 |
| Cost of goods sold | 235,000 |
| Gross profit | 165,000 |
| Expenses (including 14,000 interest and 17,000 income taxes) | 105,000 |
| Net income | 60,000 |

Additional information:

1. The weighted-average ordinary shares outstanding in 2017 were 32,000 shares.
2. The market price of Christiansen, A/S was €10.80 per share in 2017.
3. Cash dividends of €20,000 were paid, €5,000 of which were to preference shareholders.

Instructions

Compute the following ratios for 2017.

1. Earnings per share.
2. Price-earnings ratio.
3. Payout ratio.
4. Times interest earned.

8-A supplier to a company would be most interested in the company's

- a. asset turnover.
- b. profit margin.
- c. current ratio.**
- d. earnings per share.

9-Which one of the following ratios would **not** likely be used by a short-term creditor in evaluating whether to sell on credit to a company?

- a. Current ratio
- b. Acid-test ratio
- c. Asset turnover**
- d. Accounts receivable turnover

10-Ratios are used as tools in financial analysis

- a. instead of horizontal and vertical analyses.
- b. because they may provide information that is not apparent from inspection of the individual components of the ratio.**
- c. because even single ratios by themselves are quite meaningful.
- d. because they are prescribed by IFRS.

11-Walker Clothing Store had a balance in the Accounts Receivable account of \$390,000 at the beginning of the year and a balance of \$410,000 at the end of the year. Net credit sales during the year amounted to \$3,000,000. The average collection period of the receivables in terms of days was

- a. 30 days.
- b. 365 days.
- c. 274 days.
- d. 49 days.**

12-Parr Hardware Store had net credit sales of \$8,000,000 and cost of goods sold of \$5,000,000 for the year. The Accounts Receivable balances at the beginning and end of the year were \$600,000 and \$700,000, respectively. The accounts receivable turnover was

- a. 7.7 times.
- b. 4.6 times.
- c. 11.4 times.
- d. 12.3 times.**

13-Waters Department Store had net credit sales of €16,000,000 and cost of goods sold of €10,000,000 for the year. The average inventory for the year amounted to €2,000,000. Inventory turnover for the year is

- a. 8 times.
- b. 10 times.
- c. 5 times.**
- d. 4 times.

14-Waters Department Store had net credit sales of €16,000,000 and cost of goods sold of €10,000,000 for the year. The average inventory for the year amounted to €2,000,000. The average number of days in inventory during the year was

- a. 91 days.
- b. 73 days.**
- c. 46 days.
- d. 37 days.

15-Each of the following is included in computing the acid-test ratio **except**

- a. cash.
- b. inventory.**
- c. receivables.
- d. short-term investments.

16-Which one of the following would **not** be considered a liquidity ratio?

- a. Current ratio
- b. Inventory turnover
- c. Acid-test ratio
- d. Return on assets**

17-Asset turnover measures

- a. how often a company replaces its assets.
- b. how efficiently a company uses its assets to generate sales.**
- c. the portion of the assets that have been financed by creditors.
- d. the overall rate of return on assets.

18-Silas Corporation had net income of \$200,000 and paid dividends to ordinary shareholders of \$40,000 in 2014. The weighted average number of shares outstanding in 2014 was 50,000 shares. Silas Corporation's ordinary shares are selling for \$50 per share on the New York Stock Exchange.

Silas Corporation's price-earnings ratio is

- a. 3.2 times.
- b. 12.5 times.**
- c. 15.6 times.
- d. 4 times.

Silas Corporation's payout ratio for 2014 is

- a. \$4 per share.
- b. 25%.
- c. 20%.**
- d. 12.5%.

19-Farr Company reported the following on its income statement:

| | |
|----------------------------|------------------|
| Income before income taxes | \$600,000 |
| Income tax expense | <u>150,000</u> |
| Net income | <u>\$450,000</u> |

An analysis of the income statement revealed that interest expense was \$50,000.
Farr Company's times interest earned was

- a. **13 times.**
- b. 12 times.
- c. 6 times.
- d. 7 times.

20-The debt to total assets ratio measures

- a. the company's profitability.
- b. whether interest can be paid on debt in the current year.
- c. the proportion of interest paid relative to dividends paid.
- d. **the percentage of the total assets provided by creditors.**

21-Trading on the equity (leverage) refers to the

- a. amount of working capital.
- b. amount of capital provided by owners.
- c. **use of borrowed money to increase the return to owners.**
- d. number of times interest is earned.

22-The current assets of Kile Company are \$160,000. The current liabilities are \$100,000.
The current ratio expressed as a proportion is

- a. 160%.
- b. **1.6 : 1**
- c. .63: 1
- d. $\$160,000 \div \$100,000$.

23-The acid-test ratio

- a. is a quick calculation of an approximation of the current ratio.
- b. does not include all current liabilities in the calculation.
- c. **does not include inventory as part of the numerator.**
- d. does include prepaid expenses as part of the numerator.

24-A company has an accounts receivable turnover of 10 times. The average net accounts receivable during the period are ¥500,000,000. What is the amount of net credit sales for the period?

- a. ¥50,000,000
- b. **¥5,000,000,000**
- c. ¥500,000,000
- d. Cannot be determined from the information given

4

P15-2 The comparative statements of Larker Tool SA are presented below.

| Larker tool SA | | |
|---------------------------------------|-------------|-------------|
| Income statement | | |
| For the year ended December 31 | | |
| | 2017 | 2016 |
| Net sales | 1,818,500 | 1,750,500 |
| Cost of goods sold | 1,011,500 | 996,000 |
| Gross profit | 807,000 | 754,500 |
| Selling and administrative expense | 516,000 | 479,000 |
| Income from operations | 291,000 | 275,500 |
| Interest expense | 15,000 | 14,000 |
| Income before income taxes | 276,000 | 261,500 |
| Income tax expense | 84,000 | 77,000 |
| Net income | 192,000 | 184,500 |

| LARKER TOOL SA | | |
|--|----------------|----------------|
| Statement of financial position | | |
| December 31 | | |
| Assets | 2017 | 2016 |
| Plant assets (net) | 600,300 | 520,300 |
| <u>Current assets</u> | | |
| inventory | 110,950 | 115,500 |
| Account receivables | 105,750 | 102,800 |
| Short term investments | 69,000 | 50,000 |
| cash | 60,100 | 64,200 |
| Total assets | <u>946,100</u> | <u>852,800</u> |
| Equity and liabilities | | |
| <u>Equity</u> | | |
| Share capital ordinary (5\$ par). | 300,000 | 300,000 |
| Retained earnings. | 242,600 | 165,400 |
| Total equity | <u>542,600</u> | <u>465,400</u> |
| Bonds payable | 200,000 | 200,000 |
| <u>Current liability</u> | | |
| Accounts payable | 160,000 | 145,400 |
| Income tax payable | 43,500 | 42,000 |
| Total current liabilities | <u>203,500</u> | <u>187,400</u> |
| Total liabilities | <u>403,500</u> | <u>387,400</u> |
| Total equity and liabilities | <u>946,100</u> | <u>852,800</u> |

All sales were on account.

Instructions

Compute the following ratios for 2017. (Weighted-average ordinary shares in 2017 were 60,000.)

1. Earnings per share.
2. Return on ordinary shareholders' equity.
3. Return on assets.
4. Current ratio.
5. Acid-test ratio.
6. Accounts receivable turnover.
7. Inventory turnover.
8. Times interest earned.
9. Asset turnover.
10. Debt to assets ratio.

1-The ratios that are used to determine a company's short-term debt paying ability are

- asset turnover, times interest earned, current ratio, and accounts receivable turnover.
- times interest earned, inventory turnover, current ratio, and accounts receivable turnover.
- times interest earned, acid-test ratio, current ratio, and inventory turnover.
- current ratio, acid-test ratio, accounts receivable turnover, and inventory turnover.**

2-A measure of the percentage of each dollar of sales that results in net income is

- profit margin.**
- return on assets.
- return on ordinary shareholders' equity.
- earnings per share.

3-Baden Company had \$375,000 of current assets and \$150,000 of current liabilities before borrowing \$75,000 from the bank with a 3-month note payable.

What effect did the borrowing transaction have on the amount of Baden Company's working capital?

- No effect**
- \$75,000 increase
- \$150,000 increase
- \$75,000 decrease

4-What effect did the borrowing transaction have on Baden Company's current ratio?

- The ratio remained unchanged.
- The change in the current ratio cannot be determined.
- The ratio decreased.**
- The ratio increased.

5-If equal amounts are added to the numerator and the denominator of the current ratio, the ratio will always

- increase.
- decrease.**
- stay the same.
- equal zero.

6-If a company has an acid-test ratio of 1.2:1, what respective effects will the borrowing of cash by short-term debt and collection of accounts receivable have on the ratio?

| | <u>Short-term Borrowing</u> | <u>Collection of Receivable</u> |
|----|-----------------------------|---------------------------------|
| a. | Increase | No effect |
| b. | Increase | Increase |
| c. | Decrease | No effect |
| d. | Decrease | Decrease |

7-If the average collection period is 40 days, what is the accounts receivable turnover?

- a. 8.3 times
- b. 9.1 times**
- c. 4.6 times
- d. None of these answer choices are correct.

8-A general rule to use in assessing the average collection period is that

- a. it should not exceed 30 days.
- b. it can be any length as long as the customer continues to buy merchandise.
- c. it should not greatly exceed the discount period.
- d. it should not greatly exceed the credit term period.**

9-Inventory turnover is calculated by dividing

- a. cost of goods sold by the ending inventory.
- b. cost of goods sold by the beginning inventory.
- c. cost of goods sold by the average inventory.**
- d. average inventory by cost of goods sold.

10-A company has an average inventory on hand of ¥60,000,000 and the days in inventory is 73 days. What is the cost of goods sold?

- a. ¥300,000,000**
- b. ¥4,380,000,000
- c. ¥600,000,000
- d. ¥2,190,000,000

11-A successful grocery store would probably have

- a. a low inventory turnover.
- b. a high inventory turnover.**
- c. zero profit margin.
- d. low volume.

12-Gold Clothing Store had a balance in the Accounts Receivable account of £920,000 at the beginning of the year and a balance of £980,000 at the end of the year. Net credit sales during the year amounted to £7,600,000.

The accounts receivable turnover ratio was

- a. 8.0 times.**
- b. 8.4 times.
- c. 7.8 times.
- d. 8.3 times.

13-The average collection period of the receivables in terms of days was

- a. 91.3 days.
- b. 45.6 days.**
- c. 30 days.
- d. 46.7 days.

14-An aircraft company would most likely have

- a. a high inventory turnover.
- b. low profit margin.
- c. high volume.
- d. **a low inventory turnover.**

15-Earnings per share is calculated

- a. **only for ordinary shares.**
- b. only for preference shares.
- c. for ordinary and preference shares.
- d. only for treasury shares.

16-Which of the following is **not** a profitability ratio?

- a. Payout ratio
- b. Profit margin
- c. **Times interest earned**
- d. Return on ordinary shareholders' equity

17-Times interest earned is also called the

- a. money multiplier.
- b. **interest coverage ratio.**
- c. coupon coverage ratio.
- d. premium ratio.

18-Gomez Company reports the following amounts for 2014:

| | |
|------------------------------|------------|
| Net income | \$ 150,000 |
| Average shareholders' equity | 2,600,000 |
| Preference dividends | 48,000 |
| Par value preference shares | 200,000 |

The 2014 rate of return on ordinary shareholders' equity is

- a. 5.1%.
- b. **5.7%.**
- c. 7.5%.
- d. 8.3%.

19-Net sales are \$6,000,000, beginning total assets are \$2,800,000, and the asset turnover is 3.0 times. What is the ending total asset balance?

- a. \$2,000,000
- b. **\$1,200,000**
- c. \$2,800,000
- d. \$3,200,000

20-The acid-test ratio is also known as the

- a. current ratio.
- b. **quick ratio.**
- c. fast ratio.
- d. times interest earned ratio.

21-Ratios that measure the short-term ability of the company to pay its maturing obligations are

- a. **liquidity ratios.**
- b. profitability ratios.
- c. solvency ratios.
- d. trend ratios.

22-What type of ratios best measure the short-term ability of the company to pay its maturing obligations and to meet unexpected needs for cash?

- a. Leverage
- b. Solvency
- c. Profitability
- d. **Liquidity**

23-The debt to total assets ratio

- a. **is a solvency ratio.**
- b. is computed by dividing total assets by total debt.
- c. measures the total assets provided by shareholders.
- d. is a profitability ratio.

24-The ratio that uses weighted average ordinary shares outstanding in the denominator is the

- a. price-earnings ratio.
- b. return on ordinary shareholders' equity.
- c. **earnings per share.**
- d. payout ratio.

25-Net income does **not** appear in the numerator of the

- a. profit margin.
- b. return on assets.
- c. return on ordinary shareholders' equity.
- d. **payout ratio.**

26-Dooley Corporation had net income of \$200,000 and paid dividends to ordinary shareholders of \$40,000 in 2014. The weighted average number of shares outstanding in 2014 was 50,000 shares. Dooley Corporation's ordinary shares are selling for \$35 per share

Dooley Corporation's price-earnings ratio is

- a. 5 times.
- b. **8.8 times.**
- c. 4 times.
- d. 10.9 times.

Dooley Corporation's payout ratio for 2014 is

- a. \$4 per share.
- b. **20%.**
- c. 25%.
- d. 10%.

27-Tate Company reported the following on its income statement:

| | |
|----------------------------|------------------|
| Income before income taxes | \$500,000 |
| Income tax expense | <u>150,000</u> |
| Net income | <u>\$350,000</u> |

An analysis of the income statement revealed that interest expense was \$200,000.

Tate Company's times interest earned was

- a. 2.8 times.
- b. 3.5 times.**
- c. 1.8 times.
- d. 2.5 times.

28-Miley Corporation had net income of €250,000 and paid dividends to ordinary shareholders of €50,000 in 2014. The weighted average number of shares outstanding in 2014 was 50,000 shares. Miley Corporation's ordinary shares are selling for €40 per share.

Miley Corporation's price-earnings ratio is

- a. 2 times.
- b. 8 times.
- c. 10 times.
- d. 5 times.

Miley Corporation's payout ratio for 2014 is

- a. 25%.
- b. 20%.**
- c. 12.5%.
- d. \$5 per share.

29-The following financial statement information is available for Houser Corporation:

| | <u>2014</u> | <u>2013</u> |
|---------------------|-------------|-------------|
| Inventory | \$ 44,000 | \$ 43,000 |
| Current assets | 75,000 | 106,000 |
| Total assets | 432,000 | 358,000 |
| Current liabilities | 30,000 | 36,000 |
| Total liabilities | 102,000 | 88,000 |

The current ratio for 2014 is

- a. .40:1.
- b. 2.5:1.**
- c. .31:1.
- d. 4.24:1.

30-The following information pertains to Soho Company. Assume that all statement of financial position amounts represent both average and ending balance figures. Assume that all sales were on credit.

| <u>Assets</u> | |
|---------------------------------|------------------|
| Property, plant and equipment | \$ 210,000 |
| Inventory | 20,000 |
| Accounts receivable (net) | 25,000 |
| Cash and short-term investments | <u>40,000</u> |
| Total Assets | <u>\$295,000</u> |

| <u>Equity and Liabilities</u> | |
|-------------------------------|------------------|
| Shareholders' equity—ordinary | \$ 150,000 |
| Non-current liabilities | 85,000 |
| Current liabilities | <u>60,000</u> |
| Total Equity and Liabilities | <u>\$295,000</u> |

| <u>Income Statement</u> | |
|-------------------------|------------------|
| Sales revenue | \$ 85,000 |
| Cost of goods sold | <u>45,000</u> |
| Gross margin | 40,000 |
| Operating expenses | <u>20,000</u> |
| Net income | <u>\$ 20,000</u> |

| | |
|---------------------------------|-------|
| Number of ordinary shares | 6,000 |
| Market price of ordinary shares | \$20 |
| Dividends per share | .90 |

Answer the questions in the next page

a-What is the current ratio for Soho?

- a. **1.42**
- b. .80
- c. 1.16
- d. .60

b-What is the accounts receivable turnover for Soho?

- a. 2.8 times
- b. 2 times
- c. **3.4 times**
- d. 3 times

c-What is the inventory turnover for Soho?

- a. 2 times
- b. **2.3 times**
- c. 1 time
- d. .44 times

d-What is the return on assets for Soho?

- a. **6.8%**
- b. 10.5%
- c. 11.7%
- d. 26.7%

e-What is the profit margin for Soho?

- a. 42.9%
- b. 18.8%
- c. **23.5%**
- d. 15.0%

f-What is the return on ordinary shareholders' equity for Soho?

- a. **13.3%**
- b. 5.0%
- c. 23.3%
- d. 53.3%

g-What is the price-earnings ratio for Soho?

- a. **6.0 times**
- b. 2.5 times
- c. 8.0 times
- d. 4.0 times

31-The following information is available for Charles Company:

| | <u>2014</u> | <u>2013</u> |
|---------------------|-------------|-------------|
| Accounts receivable | \$ 460,000 | \$ 500,000 |
| Inventory | 340,000 | 420,000 |
| Net credit sales | 2,470,000 | 1,400,000 |
| Cost of goods sold | 1,860,000 | 1,060,000 |
| Net income | 300,000 | 170,000 |

The accounts receivable turnover for 2014 is

- a. 1.6 times.
- b. 5.4 times.
- c. 5.1 times.**
- d. 3.9 times.

The inventory turnover for 2014 is

- a. 6.2 times.
- b. 4.9 times.**
- c. 5.5 times.
- d. 4.4 times.

32-The following financial statement information is available for Barrett Corporation:

| | <u>2014</u> | <u>2013</u> |
|--|-------------|-------------|
| Net income | \$115,000 | \$ 80,000 |
| Tax expense | 50,000 | 29,000 |
| Interest expense | 15,000 | 14,000 |
| Dividends paid to preference shareholders | 22,000 | 20,000 |
| Dividends paid to ordinary shareholders | 15,000 | 10,000 |

The times interest earned for 2014 is

- a. 8.8 times.
- b. 7.7 times.
- c. 12.0 times.**
- d. 11.0 times.

33-The following amounts were taken from the financial statements of Palmer Company:

| | <u>2014</u> | <u>2013</u> |
|---|-------------|-------------|
| Total assets | \$800,000 | \$1,000,000 |
| Net sales | 720,000 | 650,000 |
| Gross profit | 352,000 | 320,000 |
| Net income | 144,000 | 117,000 |
| Weighted average number of ordinary shares outstanding | 120,000 | 120,000 |
| Market price of ordinary shares | \$36 | \$40 |

The profit margin for 2014 is

- a. 10%.
- b. 15%.
- c. 20%.**
- d. 30%.

The price-earnings ratio for 2013 is

- a. 30 times.**
- b. 20 times.
- c. 10 times.
- d. 5 times.

34-The following financial statement information is available for Howard Corporation:

| | <u>2014</u> | <u>2013</u> |
|--|-------------|-------------|
| Shareholders' equity-ordinary | \$330,000 | \$270,000 |
| Net sales | 784,000 | 697,000 |
| Cost of goods sold | 406,000 | 377,000 |
| Net income | 115,000 | 80,000 |
| Tax expense | 50,000 | 29,000 |
| Interest expense | 15,000 | 14,000 |
| Dividends paid to preference share holders | 22,000 | 20,000 |
| Dividends paid to ordinary shareholders | 15,000 | 10,000 |

The return on ordinary shareholders' equity for 2014 is

- a. 26.0%.
- b. 38.3%.
- c. 33.3%.
- d. 31.0%.**

THE END
Good luck